



brianpaullinkDESIGN

Bay Area | Gilroy & Oakland, CA (Able to Relocate) | 408/623.3998 | brian.paul.link@mac.com | www.brianpaullink.com

I am an experienced graphic/production designer, with 7 years of experience, seeking a new team to grow with as well as an environment which promotes hard work and creative problem solving.

Thank you,

brian paul link

408/623.3998 (day & night)

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Experience	Objective												
<p>iCORE Global San Jose, CA Apr 10 - Present Director of Global Marketing Establish brand standards and create marketing materials for their various offices across the globe consistent with those standards as well as maintain all forms of online marketing including, e-mail campaigns, office web-sites as well as cross-media marketing.</p> <p>TrendyTrends San Jose, CA Aug 09 - Present Graphic Design/Creative Direction Established a new and more brand effective logo, catalog, business cards, hang tags, woven labels, sales collateral and website while maintaining focus on the 20 year old company. The challenge was to help take the company to the next level through print, web and social media.</p> <p>TinyPrints Mountain View, CA Nov 09 - Jan 10 Production/Client Management A two fold position consisting of file setup and preflight of client holiday card orders as well as addressing all client related concerns pertaining to photo quality, grammar correction and typesetting. Dealt heavily with client relations and maintained a high level of customer satisfaction during the extremely busy holiday season.</p> <p>Private Spring Water San Martin, CA June 08 - Present Senior Graphic Designer/Creative Direction Design of custom labeled bottled water for various National and International companies in addition to local businesses and wineries consistent with their style guidelines and corporate marketing strategies. Worked closely with industry marketing directors in order to bring a fresh and creative edge to the custom label industry. In addition strategic marketing plans for the growth of the company were my secondary responsibilities.</p> <p>Father Joe's Villages San Diego, CA Nov. 07 - Dec. 07 Graphic Designer Using experience along with advanced design techniques and theories to design collateral pieces promoting their non-profit marketing strategy, as a result bringing a fresh and modern look to the Father Joe's Villages brand, marketing and fund raising ideal.</p> <p>Pacific Imaging San Diego, CA June 06 - Nov 07 Senior Production Artist High-end fine printing firm dedicated to quality and reliability for the demanding client. Consulted with many San Diego and National companies on corporate identity, marketing, design and branding strategies. Film and Plate processing along with extensive design and layout.</p> <p>MoonLith Press Mountain View, CA Dec. 04 - Jan. 06 Production/Graphic Designer Pre-Press/Production, Stripping Film, Advanced In-house Design & Marketing.</p>	<p>In search of a full time, contract or direct hire, design or production position in a deadline driven atmosphere which promotes creativity, hard work, and creative problem solving.</p> <hr/> <p>Qualifications</p> <table border="1"><thead><tr><th data-bbox="954 730 1240 772">Technical</th><th data-bbox="1240 730 1552 772">Practical</th></tr></thead><tbody><tr><td data-bbox="954 772 1240 1121">Adobe CS-CS5 Adobe Photoshop Adobe InDesign Adobe Illustrator Adobe Dreamweaver Adobe Acrobat Pro iContact.com Marketing QuarkXPress Mac OS X Windows XP MS Office Suite</td><td data-bbox="1240 772 1552 1121">Offset & Flexo Printing Large Format Printing Layout Design Email Marketing Email Design Catalog Design Branding & Marketing Project Management Color Separations Pre-Press & PreFlight Client Relations</td></tr></tbody></table> <hr/> <p>Client List</p> <table border="1"><thead><tr><th data-bbox="954 1192 1240 1234">Corporate</th><th data-bbox="1240 1192 1552 1234">Food/Beverage</th></tr></thead><tbody><tr><td data-bbox="954 1234 1240 1843">Guess Jeans Rip Curl Dolce Hotels Bebe New York Palace Legacy Gifts The Beverly Hilton Bilstein of America Hilton Hotels Embassy Suites Loews at Coronado Madalay Bay Hotel MGM Grand Hotel Liquid-Aria Hotel AboutFace&Body Rhinestone Trends Paul Mitchell The Dorchester JC Resorts R.W. Smith & Co.</td><td data-bbox="1240 1234 1552 1843">Chandon Winery Evian Water The Owl Tree Bianchi Winery Harry's Bar Bayside Terrace Grille Rodney's Steak House Torreyana Grille Bijou Restaurant & Bar Panama Red Coffee Miramar Vineyards MUMM Napa IHOP</td></tr><tr><td></td><th data-bbox="1240 1646 1552 1688">Industrial/Construction</th></tr><tr><td></td><td data-bbox="1240 1688 1552 1843">iCORE Global Absolute Autobody Gilroy Heating & Air Castro Plumbing, Inc. New Image Dental Care</td></tr></tbody></table> <hr/> <p>Education</p> <p>Art Institute of California San Francisco Graphic Design</p>	Technical	Practical	Adobe CS-CS5 Adobe Photoshop Adobe InDesign Adobe Illustrator Adobe Dreamweaver Adobe Acrobat Pro iContact.com Marketing QuarkXPress Mac OS X Windows XP MS Office Suite	Offset & Flexo Printing Large Format Printing Layout Design Email Marketing Email Design Catalog Design Branding & Marketing Project Management Color Separations Pre-Press & PreFlight Client Relations	Corporate	Food/Beverage	Guess Jeans Rip Curl Dolce Hotels Bebe New York Palace Legacy Gifts The Beverly Hilton Bilstein of America Hilton Hotels Embassy Suites Loews at Coronado Madalay Bay Hotel MGM Grand Hotel Liquid-Aria Hotel AboutFace&Body Rhinestone Trends Paul Mitchell The Dorchester JC Resorts R.W. Smith & Co.	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