

brianpaullinkDESIGN

bay area | gilroy & oakland, ca (able to relocate) | 408/623.3998 | brian.paul.link@mac.com | www.brianpaullink.com

Experience	Objective			
<p>TrendyTrends San Jose, CA Aug 09 - Present Graphic Design/Creative Direction Established a new & more brand effective logo, catalog, business cards, hang tags, woven labels, collateral & website while maintaining focus on the 20 year old company. The challenge was to help take the company to the next level through print, web & social media.</p> <p>TinyPrints Mountain View, CA Nov 09 - Jan 09 Production/Customer Management Setup & Preflighting files for printing of customers card orders. Also in charge of all customer related concerns pertaining to photo quality, grammar correction, typesetting & all other customer questions. Dealt heavily with customer relations & maintained a high level of customer satisfaction during the extremely busy holiday season.</p> <p>Private Spring Water San Martin, CA June 08 - Present Senior Graphic Designer/Creative Direction Design of custom bottled water labels for various National & International companies in addition to local businesses & wineries consistent with their style guidelines & corporate marketing strategies. Worked closely with industry marketing directors in order to bring a fresh & creative edge to the custom label industry.</p> <p>Father Joe's Villages San Diego, CA Nov. 07 - Dec. 07 Graphic Designer Using experience along with advanced design techniques & theories to design collateral pieces promoting their non-profit marketing strategy, as a result bringing a fresh & classy look to the Father Joe's Villages brand, marketing & fund raising ideal.</p> <p>Pacific Imaging San Diego, CA June 06 - Nov 07 Senior Production Artist High-end fine printing firm dedicated to quality & reliability for the demanding client. Consulted with many San Diego & National companies on corporate identity, marketing, design & branding strategies. Film & Plate processing along with extensive design & layout.</p> <p>MoonLith Press Mountain View, CA Dec. 04 - Jan. 06 Production/Graphic Designer Pre-Flighting, Pre-Press/Production, Imposing, Stripping, Advanced In-house Design & Marketing.</p>	<p>I am an experienced graphic/production designer seeking a new team to grow with as well as an environment which promotes hard work and creative problem solving. I am looking to settle into an established art department or production team in which I can contribute to maintaining a high level of work produced.</p> <h3>Qualifications</h3>			
	<h4>Applications</h4> <p>Adobe Photoshop Adobe InDesign Adobe Illustrator Adobe Dreamweaver Adobe Acrobat Pro QuarkXPress Mac OS X Windows XP MS Office Suite</p>	<h4>Practical</h4> <p>Offset & Flexo Printing Layout Design Branding Marketing Color Separations Dies & Strikes PrePress & PreFlight Large Format Printing PDF Output CSS & XHTML Customer Service</p>		
	<h3>Client List</h3> <table border="1"><thead><tr><th data-bbox="951 1163 1242 1669"><h4>Corporate</h4><p>Guess Jeans Rip Curl Evian Water Bebe Legacy Gifts Seagate Bilstein of America Hilton Hotels Embassy Suites Loews at Coronado Madalay Bay Hotel MGM Grand Hotel Liquid-Aria Hotel</p></th><th data-bbox="1242 1163 1583 1669"><h4>Resturant / Food</h4><p>Chandon Winery Bianchi Winery Bayside Terrace Grille Rodney's Steak House Torreyana Grille Bijou Restaurant & Bar Panama Red Coffee</p><h4>Industrial / Construction</h4><p>Absolute Autobody Gilroy Heating & Air Castro Plumbing, Inc. New Image Dental Care</p></th></tr></thead></table>		<h4>Corporate</h4> <p>Guess Jeans Rip Curl Evian Water Bebe Legacy Gifts Seagate Bilstein of America Hilton Hotels Embassy Suites Loews at Coronado Madalay Bay Hotel MGM Grand Hotel Liquid-Aria Hotel</p>	<h4>Resturant / Food</h4> <p>Chandon Winery Bianchi Winery Bayside Terrace Grille Rodney's Steak House Torreyana Grille Bijou Restaurant & Bar Panama Red Coffee</p> <h4>Industrial / Construction</h4> <p>Absolute Autobody Gilroy Heating & Air Castro Plumbing, Inc. New Image Dental Care</p>
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	<h3>References</h3> <p>Gloria Sanchez TrendyTrends/President/Founder 408 / 281.4100</p> <p>Matthew Caudle Red Envelope/Production Designer 408 / 427.1324</p>			
Education	<p>William Pappin Private Spring Water/Production Manager 831 / 245.9610</p>			
<p>Art Institute of California- San Francisco Studied Graphic Design</p>				